

# Tech Barcelona at 4YFN 2023

Hall 8.1 Stand 8.1 B23

Monday, February 27th

## Stand 8.1 B23

11:30h  
12:30h

### Tech Barcelona Pitching Session I

Come and meet our startups. Meet Barcelona's amazing tech ecosystem everyday at Tech Barcelona's stand

13:30h  
14:00h

### Using Deeptech to create the next wave of disruptive companies

Neeraj Rengarajan (Fintech Ventures) | Jordi Turmo (Green Ventures) | David Hernández (Tokey) | Eva Knoepfel (Footprint Mappa) | Jordi Vernet (Alguímia)

15:30h  
16:30h

### 5G Private Network at Port de Barcelona

David Serral (Port of Barcelona)

11:00h  
11:30h

### DAY ONE Stage | From full remote to full flexibility: how tech companies are shaping the future of work

Guillem Vila (Ocado Technology) | Diego Calvo (Adevinta) | Selena Sabiote (Hays) | Eusebi Llensa (Outvise) | Moderator: [Paula Serra \(Tech Barcelona\)](#)

12:30h  
13:00h

### Agora Stage | Artificial Intelligence: between social debate and real impact on current society

[Miquel Martí \(Tech Barcelona\)](#) | Carla Zaldúa (Accexible) | Josep Maria Ganyet (Mortensen) | Alex Martí (Mitiga Solutions) | Adrià Quintana (Nuclia)

Tuesday, February 28th

## Stand 8.1 B23

10:00h  
10:30h

### **Fundació BCN Port Innovation Business Case**

Miquel de la Mano (BCN Port Innovation)

10:30h  
11:00h

### **APB i KH-7 Dakar-business case**

Jordi Juvanteny (KH-7 EPSILON) | Jordi Vila (Port de Barcelona)  
Xavier Ribas (EVARM)

11:30h  
12:30h

### **Tech Barcelona Pitching Session II**

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13:00h  
13:30h

### **Key e-commerce insights: a glimpse from Nestlé and Unilever**

Ana Laura Fleba (Unilever) | Frederic Civit (Nestlé Spain)  
Modera: Paula Serra (Tech Barcelona)

15:30h  
16:00h

### **Pitch Blue-Up**

Jaume Pla (Seavices) | Jordi Pique (Noster)

16:15h  
17:00h

### **Biocat**

Wednesday, March 1st

## Stand 8.1 B23

10:00h  
10:30h

### **Escribà: Tradition, Creativity & Innovation**

Christian Escribà (Escribà) | Xavier Marco (Escribà)

10:30h  
11:10h

### **Pitch: Creative solutions to challenges**

Christian Riester (Pendel) | Eloy Martínez (Action Tracker)  
Mayte Corbinos (Meditmin) | Valerie Itey (Clicrecycle)

11:30h  
12:30h

### **Tech a Break**

Networking by Tech Barcelona at Discovery Area

12:30h  
13:00h

### **Mango Startup Studio: Success stories**

Belén Rallo del Olmo (MANGO) | Benoit Menardo (Payflow)  
Monica Rodriguez (Recobo)

13:00h  
13:30h

### **Digitalización y crecimiento: Retos y claves de éxito para escalar tu negocio**

Zoe Ocque (Holaluz) | Alberto Lozano (Oracle Netsuite)

15:30h  
16:10h

### **Ports 4.0: Funds for Start-Ups and entrepreneurs**

Alba González (Port de Barcelona) | Anjaney Borwankar (Navozyme)  
David González (Port of Barcelona) | José María Corsino (Delonia)

16:00h  
16:30h

### **MusicTech: New Thriving Ecosystem**

Jose Zagazeta (Barelona Music Tech Hub) | Laura June-Clarke  
(Moonai) | Jordi Puy (Unison)

16:30h

### **Tech Barcelona Pitching Session III**

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16:00h  
16:30h

### **DAY ONE Stage | Paridad y diversidad: retos y acciones en el sector tech (Women In Tech)**

Gemma Beltrán (La Caixa) | Judit Camargo (Roka Furadada) | Carolina Pinart  
(Nestlé iT Hub) | Guillem Llacuna (Talent Match)

[Moderator: Mar Galtés \(Tech Barcelona\)](#)

Thursday, March 2nd

## Stand 8.1 B23

10:00h  
10:30h **Blue RegenTech – where technology meets nature**

Anna Lloveras (Ecostructures) | Ignasi Ferrer (Ventures)  
Pau Guasch (GPASeabots Ocean)

10:30h  
11:00h **Biocat**

11:00h  
11:30h **America's Cup**